



SEND GHANA

ANNUAL REPORT

2021



**A Ghana Where People's Rights And
Well-Being Are Guaranteed**

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Introduction



Siapha Kamara, CEO OF SEND West Africa

Although, in 2021, the COVID-19 pandemic disturbed every aspect of social and economic life in Ghana as it did throughout the world, SEND GHANA remained active in pursuing its mission to promote good governance and equality of men and women. In fact, the disruption of the livelihoods —petty trading and food crops farming, and access to social services, including education, health, water, and social protection by the COVID-19 of our principals (the most vulnerable groups), pushed us to not only carry out existing projects, but to strive for new partnerships.

As evident in this report, with the support of our donor agencies and partners, SEND GHANA implemented projects in over 60 out of the country's 276 administrative districts. Our projects spanned multi-sectors, with education, health, agriculture, water, and governance being among our key priorities. Besides, we also undertook initiatives funded by new donors, for example, Monitoring for

Financial Savings, Epidemic Preparedness Advocacy and Volunteer Engaged in Gender Responsive Technical Solution.

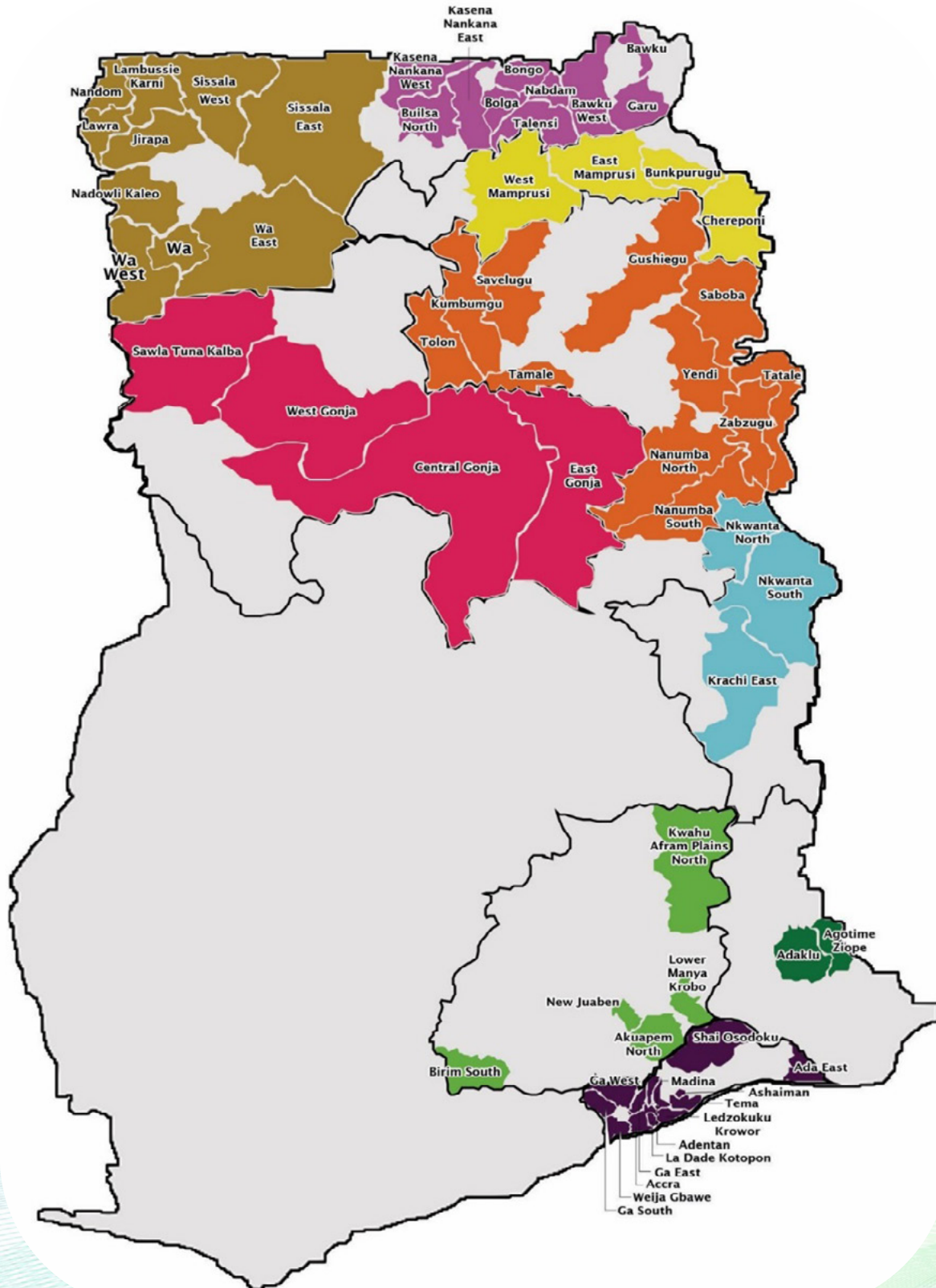
In response to the pandemic, SEND GHANA mainstreamed COVID-19 sensitization and preventive protocols and measures within the organization as well as community engagement activities, workshops, and conferences. Furthermore, supported by STAR-Ghana, SEND GHANA facilitated dialogue sessions involving civil society and government stakeholders to improve accountability for public resources used in the delivery of COVID-19 mitigation support services.

Several of our projects ended with impactful results in the lives of the target groups and their communities. People for Health, for example, through the promotion of Ghana's Patient Charter, enhanced the confidence and skills of hard-to-reach citizens and communities to exercise their right to quality healthcare, while the Agriculture Governance, Resilience, and Economic Empowerment project enabled thousands of small-scale farmers, especially women to improve their productivity, food production and income.

We remain thankful to our generous donor partners and implementing stakeholders cited throughout the report; without your support, the achievements and impacts recorded would not have been possible. Management is most indebted to the Board of Directors, especially the Chairperson, for the invaluable counsel and support throughout the year.

SEND GHANA

Operational Areas



Donors and Implementing Partners

In 2021, we maintained our strategic partnership with our funding and implementing partners, with new donors coming on board. With the generous support of our donors and implementing partners at

the national, regional, district, and community levels, we implemented **14** projects impacting the lives of **thousands** of beneficiaries in **64** districts in Ghana.





Immunization Advocacy champion making a presentation during plenary at a budget forum to collate citizens' input on immunization financing.



Promoting vaccine acceptance: SEND West Africa CEO takes his COVID jab during the 2021 World Immunization Week

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Programmes

SEND GHANA continuously champion advocacy actions by implementing sustainable interventions that impact the livelihoods of men and women in hard-to-reach communities in Ghana. Through our flagship programs — the Grassroots Economic Literacy and Advocacy Program (GELAP) and Livelihood, Food and Nutrition Security Programmes (LFNS), we blend our tried-and-tested Participatory Monitoring and Evaluation Framework (PM&E) with innovative approaches to promote public accountability and improve the socio-economic well-being of poor and vulnerable citizens in target areas.



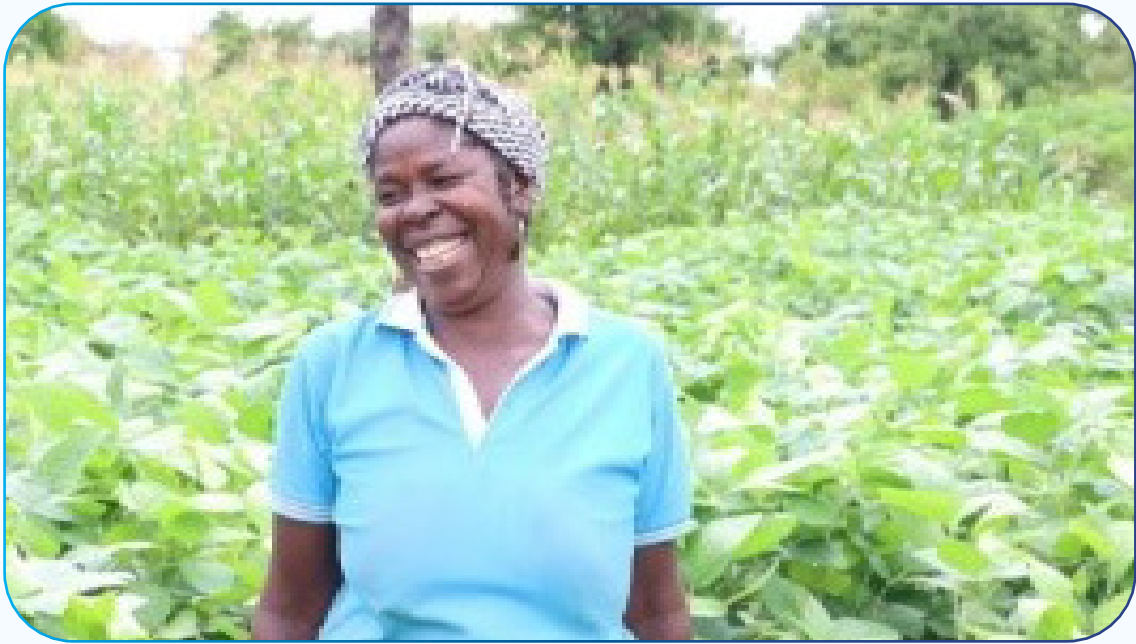
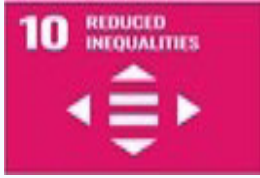
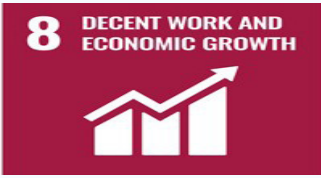
A rural commercial farmer harvesting vegetables in the 4R sponsored dry season garden in Lungni, Nanumba South

Key Results and in Contributing to the SDGs

The COVID-19 pandemic has slowed Ghana's progress toward achieving the Sustainable Development Goals (SDGs), especially on poverty and inequality reduction. Therefore, more innovative interventions are required now, more than ever, to keep the country on track to attaining the UN global

goals. In 2021, we were highly committed to the SDGs in line with our strategic focus to contribute to a more equitable society. Our projects contribute in various ways to the SDGs agenda as explained in the acronym 'A-S-P-I-R-E':

- A**dvancing access to safe water and improved sanitation infrastructure in rural communities (SDG 3,6)
- S**trengthening peacebuilding and conflict management in the eastern corridor of Northern Ghana (SDG16)
- P**romoting financial inclusion among rural men and women in Northern Ghana (SDG1,2,8,10)
- I**mproving health infrastructure for enhanced service delivery outcomes in underserved communities (SDG 3)
- R**educing poverty and inequality (SDG 1,2,10)
- E**mpowering gender equity and enhancing economic opportunities (SDG 5,8)





“P4H came to empower us with advocacy skills, and that was what enabled us to levy community members to get a new dam.”

— Kotingli WSMT member
Abdul Wahab Abdulai



Advancing access to safe water and improved sanitation infrastructure in rural communities (SDG6)

SEND GHANA empowers resource-poor communities with advocacy skills to champion their development aspirations through self-driven approaches. Several beneficiary project communities have utilized the advocacy skills to improve their access to clean water and acquire better sanitation facilities. In Konko and Otwetiri towns in Akuapem North, empowered local community volunteers have worked with municipal authorities to secure two new boreholes for safe drinking water. In Kotingli, a suburb of the Tamale metro in the northern region, the local volunteers mobilized efforts to dredge and construct a new dam. These actions have improved household water security and have led to reduced waterborne diseases in these communities. Other communities in intervention areas were empowered and encouraged to construct household latrines. In the northern region, **1149** household latrines

were built across four (4) districts, with several communities achieving Open Defecation Free (ODF) status. As a result, cholera outbreaks, which have long been the major infectious diseases affecting residents have reduced.



Strengthening peacebuilding and conflict management in the eastern corridor of Northern Ghana (SDG16)

Integrating SEND GHANA Gender Model Family concept into programme design and implementation is critical to fostering peaceful coexistence, reducing gender and economic-based violence, and promoting sustainable development in beneficiary families and communities. In 2021, **326** co-operative leaders comprising **120** women and **216** men, were trained in group dynamics and conflict management. In part, their mandate is to help prevent and manage domestic conflicts through sensitization and public education.



Promoting financial inclusion among rural men and women (SDG1,2,8,10)

SEND GHANA facilitated the establishment of **220** Village Savings and Loans Association (VSLA) groups in the Eastern corridor of Northern Ghana. These groups have, in 2021, realized **GHC 316,573** and conducted their first share of the accrued funds. In addition, we established the Rural Commercial Women Groups (RCWGs) in 130 communities with a membership of **7480**. To strengthen the capacity of the groups and ensure their operations, we trained **265** of them in effective leadership and financial literacy skills. The Salaga Farmers' Cooperative Credit Union has also provided **GHC 593,019.68** in loans to cooperative members and the RCWGs to boost their income generation and productive capacity.



Improving health infrastructure for better service delivery outcomes (SDG3)

Our approach to sustainable and equitable access to healthcare in underserved communities is hinged on a capacity-building drive of citizens and the promotion of social accountability. This approach is grounded on the belief that equitable health service delivery is the joint responsibility of the government and the citizenry. Under our USAID-funded People for Health Project, more than 200 Community Health Management Committee members were empowered and led advocacy efforts, including mobilizing household resources toward home-grown health infrastructure improvements, such as health centers and ante-natal care units, health staff accommodation, etc. We are proud to say that several health facilities were built in the project catchment areas through local levies and communal labor, enabling citizens, especially women, to enjoy easy access and improved healthcare.



Odumase farmer Samuel Ntelichi is pictured in October 2021 outside the household latrine he constructed for his family after hearing announcements by WSMT secretary



P4H focal person Andrews Acheampong (right) is pictured in September 2021 with Nsuansa CHMC members who were mobilized to contribute to the reopening of a CHPS facility that was damaged by fire.



P4H empowered CHMC advocacy resulted in the building of a New CHPS Compound for resident of northern region town of Kotingli by the Tamale South Legislator



Reducing poverty and inequality (SDG 1,2,10)

Reducing poverty and promoting equitable development remain the central focus of SEND GHANA. Therefore, we continuously place the rural and vulnerable population at the centre of every development action —empowering the voices of men and women in underserved communities to demand accountability for better service delivery. In addition to our programmes' support for Ghana's poverty reduction agenda, we have, in 2021, partnered with the EIB Network, a well-established media outlet to launch a targeted campaign dubbed 'The GAPS Media Campaign on Inequality.' Through this partnership, we produced a total of 12 video documentaries detailing the lived unequal experiences of Ghanaians in various social settings, while seeking the government policy response to address the issues highlighted.



Empowering gender equity and enhancing economic opportunities (SDG 5,8)

1723 Gender Model Families (GMF) recruited and trained across ten (10) districts in Northern Ghana. We have further sensitized **1800** men and women in **36** communities on GMF Concept and equality issues in their families. To ensure the sustainability of the gender transformative practice among families, we trained **36** community gender mentors who provide monitoring and supervisory role to GMF, with Peer-to-peer gender equality and positive masculinities training for men and boys. Together, this has contributed to breaking the traditionally gendered norms, reducing gender-based violence, promoting mutual respect, and enhancing economic prospects for men and women.



Men and women work together in a Gender Model Family.

Our Projects

Health related interventions

In 2021, we continued implementing three (3) of our ongoing health interventions — the People for Health, Immunization Advocacy Initiative, and the Promote Primary Health Care responses to public emergency projects. At the heart of the COVID-19 pandemic, we secured funding from the Global Health Advocacy Incubator (GHA) to implement a new project on epidemic preparedness and response financing. These four (4) interventions focus on sensitization activities, capacity building initiatives for project principals, and strengthening civil society-government dialogue for enhanced health outcomes.



People for Health

Implementation of the People for Health project ended in 2021, yet its impactful outcomes will inevitably leave an indelible impression in the heart of vulnerable populations in beneficiary communities. Promoting social accountability practices was pivotal in the project implementation strategy, which included empowering government agencies, civil society organizations, and vulnerable groups to work together to ensure equity in the planning and delivery of health services. This approach especially placed community-based structures, such as the DCMC, the CHMC, and the WSMT as the frontrunners, leading advocacy and mobilizing support from supply and demand-side institutions for better health outcomes.

- More than **200** CHMC members were empowered to mobilize resources both in cash and in-kind to deliver **23** health

infrastructure projects. These included the construction and renovation of CHPS compounds, expansion of labor wards, the building of accommodation facilities for health staff, and construction of pavilions for child welfare. Additionally, CHMC provided some facilities with logistics such as ceiling fans, chairs, benches, water storage tanks, refrigerators, etc. to facilitate effective health delivery services.

- About **58** WSMTs mobilized communities and local resources to secure boreholes and managed water facilities, implementing good bookkeeping, enforcing pay-as-you-fetch bye-laws, and ensuring good sanitation practices.
- Nearly **2000** households constructed household toilets across 20 project intervention districts, helping to stamp out cholera and other sanitation-related illnesses.
- **20** CSOs strengthened in leadership, community mobilization, advocacy, and support to advocate for the release of 0.5% DACF for HIV/AIDS and malaria activities. Consequently, the Krachi East municipal assembly, for the first time in 12

years, released **GHC 30,000** to the health directorate to implement its malaria work plan. The low levels of malaria cases in communities within the period were attributed to this single initiative.

- DCMCs worked with the National Health Insurance Scheme to register and renew health insurance cards for thousands

of vulnerable citizens in hard-to-reach communities.

- 500 pieces each of branded handbags, 4-gigabyte flash drive for success stories and video documentation, P4H T-shirts and caps, and hard copies of impactful success stories compendium. Access soft copy here <https://bit.ly/3rKW0ra>



“If P4H had not come to educate us on the Patient’s Charter, we could still be ignorant about the rights we have as the clients of health facilities.”

*—Yong-based mother
Salima Inusah*



Immunization Advocacy Initiative

Through a joint advocacy action of like-minded CSOs and SEND GHANA inspired community champions, we achieved the following:

- For the first time in four years, the Ga South municipal assembly disbursed **Ghc20,000** for immunization activities in 2021.
- 7 MMDAs -Shai Osudoku, Ga South, Accra Metropolis, Saboba, Tatale/Sanguli, Kassena Nankana and Lawra, have integrated immunization related activities in their annual action plans and budgets for 2021 and 2022. In Shai Osudoku and Kassena Nankana districts, **GHC 11,453** and **GHC 30,000** were allocated for preventive health campaigns and immunization respectively.
- The Tatale/Sanguli district assembly built 2 Community-Based Health Planning and Services (CHPS) for Asulokura and Yachado communities of the northern region, bringing healthcare access closer to the people. To improve child welfare services in the slum neighborhood of Agbogbloshie, the Accra metropolitan assembly made available space to the local health directorate to be used as child welfare clinics (CWC) in the area.
- Community and radiosensitization have led to an increase in CWC attendance in Ashiedu Keteke and Ada East, with 6 MPs, including two members serving on the Health Committee of Parliament, pledging to advocate for increased funds for immunization while supporting CWC in their constituencies.
- The sensitization activities have also inspired a survey conducted by the office of the National Chief Imam that uncovered

a lack of interest and understanding among 'Zongo' communities on COVID-19 vaccination and vaccine hesitancy. This report further inspired a nationwide education targeting 'Zongo' communities, leading to increased vaccine acceptance in these areas.

"It is difficult to spot allocation for immunization in the national budget," said Dr. Sebastian Sandare, MP for Dafiana at a national level stakeholder dialogue on immunization financing in Ghana. **"Because of its significance in the health sector, I will interrogate the 2022 national budget to uncover the allocation for immunization and will present a statement on immunization financing in parliament on behalf of CSOs."**



Promote Primary Health Care responses to public emergency

SEND GHANA produced a monitoring report on the effects of the COVID-19 pandemic on primary healthcare delivery, evidence of which has been used to engage with relevant national-level stakeholders. The Ghana Health Service has pledged to adopt the report as a reference document to support policy development and action. In addition, the pharmacy council committed to expediting action on the creation of bio-equivalence centres to enhance the local production of medications in the country.



Participants are pictured in a focus group discussion on the effects of COVID-19 on health service delivery in the Ashanti region.



Epidemic Preparedness Advocacy

This project was initiated during the peak of the covid pandemic in 2021. The overarching objective is to affect fiscal space towards increased domestic investments in Epidemic Preparedness (EP) at the national and district levels and support the COVID-19 response in Ghana. The following were accomplished during the period:

- Epidemic preparedness Advocacy champions collaborated with DHMTs and MMDAs in 6 districts across Greater Accra, Eastern, and Northern regions, to hold radio sensitization on vaccine hesitancy reaching an estimated **300,000** citizens. This effort has contributed to an increase in covid-19 vaccine uptake in Ghana.

- Influenced Tema metro assembly to allocate **GHC 5000** for education on epidemics, with the Lower manya krobo assembly listing up to 4 interventions, including raising funds for epidemic preparedness and response for 2022 annual action plan and budget.
- Received positive feedback from Ghana government to locally produce vaccines and establish the Ghana center for disease control in line with citizens budget inputs submitted for consideration in 2021 mid-year and 2022 annual budget.
- Created and sustained public discourse around epidemic preparedness financing using social media and digital platforms. There is increased interaction and information sharing among CSOs, Champions and media organizations on the need to demand increased funding for epidemic preparedness.



#FundEpidemicPreparednessGH

Scaling up investment in health security is essential to prevent disease outbreaks and save lives.

Education Related Interventions

Monitoring for Financial Savings (M4FS)

In partnership with Integrity Action, SEND GHANA commenced a two-year project dubbed “Monitoring for Financial Savings” in April 2021. Under this initiative, citizen groups in two districts in Northern Ghana are given the capacity to monitor and track the delivery of infrastructure projects within their communities, ensuring that such infrastructure projects are delivered in a manner that meets citizens’ needs. We kicked start the project by undertaking some preparatory activities as follows:

- Identified 10 infrastructure projects in intervention communities for monitoring.
- Established partnership with stakeholders, including district assemblies and radio stations through Memorandum of Understanding (MoUs).
- Formed and trained 40 Local Monitoring Groups dubbed ‘The Monitors Journey’ across the project districts.
- Procured ID cards for each of the 40 monitors to facilitate their work during identification during monitoring activities.

Consolidating gains on Inequality Campaigns in Ghana

In 2021, Oxfam supported SEND to champion citizens’ engagement and civil society action to support investments in pro-poor public spending on quality education and youth empowerment through domestic revenue mobilization. To achieve this goal, we trained 35 CSOs and media representatives on budget tracking and analysis and strengthened their voices to advocate for inequality reduction. Additionally, in collaboration with the CSOs Platform on the SDGs, we held a press conference to launch the Global Commitment to Reducing Inequality (CPR) report and subsequently held a multi-

stakeholder dialogue to share the findings. 41 participants attended this conference, including civil society, ministries, departments and agencies, academia, and the media.

Volunteers Engaged in Gender Responsive Technical Solutions (VETS) Project

This project is co-funded by Global Affairs Canada (GAC) and Veterinarians without Borders/ Vétérinaires sans frontières – Canada (VWB/VSF). The goal is to improve the economic and social well-being of the poorest, most marginalized people, particularly women and girls in Ghana, Kenya, Senegal, Laos, Vietnam, and Cambodia, through animal, human, and environmental health (One Health) initiative. While VWB/VSF leverages its different expertise and experiences to help create integrated animal health systems to improve the lives of small-scale livestock producers, SEND GHANA works in part to achieve the project’s objectives by implementing its comprehensive Gender Model Family Method.

In 2021, we achieved the following results under this initiative

- Registered and trained 864 Gender Model Families, with 432 families already created their action plans helping them to redistribute household roles and responsibilities.
- 1800 community members in 36 communities have been sensitized on gender equality issues in their families and communities and on the Gender Model Family Concept.
- Recruited 36 community gender mentors who provide monitoring and supervisory role to Gender Model Families.
- 864 couples trained on animal production and husbandry practices and on GMF methodology.

Governance, Food Security, and Nutrition Interventions



Participants pictured during a national stakeholder dialogue on School Feeding report in Accra



Audit Accountability Initiative (AAI)

SEND works to strengthen public accountability and good governance practices using evidence-based research. In 2021, SEND GHANA produced a monitoring report, that assessed the tendering process and contracting of caterers under the Ghana School Feeding Programme. This assessment was inspired by Ghana Auditor Generals' report of 2018 that revealed several financial infractions in the management of the pro-poor feeding programme. The monitoring findings provided the basis for multi-stakeholders' engagement, and engendering actions that will

lead to enhanced accountability and improved management of the programme. Consequently, district assemblies have begun taking steps to improve audit communication by updating local committees, such as social services committees and related structures on audit findings and reports. Such feedback mechanism will serve as a check and help the committees improve their work.



4R Nutrient Stewardship Program

The 4R project is anchored on a cooperative approach that is helping address the numerous production and post-production challenges –

access to inputs, services, finance, technology, equipment, markets, etc. confronting smallholder farmers in the Eastern corridor of Northern Ghana. In 2021, we implemented high-impact yielding interventions, affecting the livelihoods security of smallholder farmers in 130 communities across East Gonja, Nanumba North, Nanumba South, and Kpandai districts.

The following key actions were implemented in the 2021 production season:

- **122** cooperative members involving **123** women and **99** men benefited from the distribution of Equipment, Technologies, and Facilities such as Motor King Tricycles, Multi-purpose planters, Solar-powered knapsack sprayers, and tarpaulins. This initiative is helping enhance the productive capacity of smallholder farmers and increasing crop yield.
- **2216** cooperative farmers 69 percent of whom were women, were supported with certified seeds and fertilizers to cultivate groundnuts, maize, and rice to promote the adoption of the 4R principles.
- **4** Cooperative Managers were recruited and

oriented to provide technical support to farmers with a focus on increasing access to value chain services as well as co-ordinate primary and zone co-ops operations as business entities.

- The capacity of **36** Agriculture Extension Agents (AEAs) were enhanced to provide technical support to smallholder farmers through the transfer of knowledge.
- **12,868** smallholder farmers were trained on 4R Best Management Practices during the 2021 production season.
- **23** women and men zonal Co-op executives were trained on good governance, management, and business practices to strengthen the management structures of farmer cooperatives.
- **24** maize Nutrient Omission Trials (NOTs), **12** rice NOTs, **24** groundnuts learning sites, **24** maize learning sites, and **24** soyabean learning sites were established.
- To enhance cooperative sustainability strategy, we held the Annual General Meeting (AGM) for zonal cooperatives in 4 districts resulting in the passage of 5 key resolutions.



APNI and SARI inspecting a soya bean learning site at Katanga in East Gonja Municipal



Smallholder farmers are pictured transplanting 4R rice Nutrient Omission Trial in Kitoe Nkwanta, East Gonja



4R soya beans demonstration farms in East Gonja

Testimonies from 4R Beneficiary Smallholder Farmers



"I am very excited that I have finally acquired this giant tricycle. It has been my dream to have one for several years now. Thanks to 4R project for such a great support because it will be a huge source of income for me and my family."

- Ujan Kwame Comfort, Kulpi resident



"I thank the 4R project for empowering me and my colleagues with knowledge, seed, and fertilizer to cultivate groundnuts, this is because it will help improve groundnut production in our communities."

- Kwaku Mapar, CVAEA for Lugni.



"I have learnt that when you add inoculant to soyabean before planting it will help the plant to receive some nitrogen in the air. I have also learned that fertilizer application should be done 14 days after planting maize."

- Afia Kpokoja, Gbanderi- Kpandai District.



"The 4R project has thought me a lot as a CVAEA and I have put into practice what I have learned. I am happy about my farm because the plant population is very good compared to the previous years."

- Moses Bafani



This project has taught me the importance of planting in rows using the garden lines. I have seen that this makes weeding and fertilizer application on my farm very easy."

- A Smallholder Farmer, Nanumba North



Agriculture Governance, Resilience and Economic Empowerment (AGREE) Activity

The AGREE initiative was premised on the assumption that if the performance of key regional and district level governmental actors is improved, the enabling environment is enhanced for civil society and private sector actors, and agricultural investments in northern Ghana are safeguarded, then agriculture sector governance will be strengthened for improved agriculture outcomes.

- Provided technical and financial support to CSOs and private sector actors to mobilize **2710** citizens in **90** communities across **30** districts in the Northern, North East, Savannah, Upper West, and Upper East regions, to assess implementation of the 2020 Planting for Food and Jobs Programme (PFJ) using community score cards. Evidence generated from these events were used to engage with district and regional level stakeholders to improve service delivery and promote community participation in the PFJ programme.

- Mobilized citizens in Northern, Upper East and Upper West regions to submit **111** budget inputs to influence MMDAs agriculture sector budgets. Of this, **63** inputs reflected in MMDA agriculture budget, and **16** actions were implemented.
- To enhance marketing of produce and boost farmer income, we mobilized **467** males and females involving aggregators, district assembly officials, farmer-based organizations, and private agribusiness production units to dialogue on market linkages, opportunities for smallholder farmers, achievements, and challenges faced in marketing farm produce. The immediate output was the creation of district specific action plans involving **88** priority issues and presented to **15** MMDAs.
- **48** CSOs/PSAs benefitted from the grant scheme instituted under this project, which they have variously used to empower women to participate in agriculture decision making, and including improving women access to productive resources (land, agro inputs, tractor services, etc.) and enhancing their economic well-being.



A cross-section of participants at the regional dialogue on women's access to arable lands and other productive resources organized by Upper East Regional CSOs/PSAs



Women groups discussing advocacy actions for improved and inclusive agriculture service delivery organized by RISE Ghana in Upper East on May 18, 2021



Promoting Economic Justice, Food Security, and Agricultural Governance through Gender Responsive Budgeting and Climate Change Adaptation Financing Commitments

Under this Oxfam-supported initiative, we built the capacity of **112** MMDA staff from 36 districts across the northern, middle, and southern zones of Ghana on Gender Responsive Budgeting (GRB). The objective was to ensure that participatory MMDA staff have the needed capacity to incorporate GRB in planning, budgeting, and decision-making processes.



Middle zones



Northern zones

GRB sensitization in the northern and middle zones



Cocoa Advocacy Project

Funded by the Rainforest Alliance and INKOTA Netzwerk, the overall purpose of the Cocoa Advocacy Project is to enable cocoa farmer-organizations, CSOs, and the media to influence sustainable policies, programs, and practices in the cocoa sector, and promote dialogue between farmer groups, CSOs, government, and COCOBOD. In the year under review, we implemented the following actions:

- 26 Civil Society Actors comprising cocoa farmer organizations, CSOs, trade unions, and media were strengthened through capacity development and networking. The beneficiary organizations have used the knowledge to influence and institutionalize political dialogue on cocoa sector policies within the framework of multi-actor partnerships.
- 41 individuals selected from civil society organizations, media, and cocoa farmer representatives were built on current cocoa price policy, living income, and human rights due diligence in the cocoa supply chain. As a result, CSOs are actively engaging cocoa sector policymakers and private companies on trade agreement policies toward sustainable cocoa production.
- 1,114 farmers in 20 communities in Eastern and Central regions were sensitized on cocoa price policy and living income to enable them to engage policymakers and private companies on cocoa pricing for a better living income. These farmers were also sensitized on COVID-19 safety protocols with support from district health directorates. Additionally, 2400 face masks and 1500 pieces of sanitizers were distributed to the farmers during

sensitization activities.

- 12,000 cocoa farming population in 20 communities in Eastern and Central regions were educated on cocoa pricing and living income via eight (8) community radios. The education focused on the government's interventions to boost the income of cocoa farmers, as well as the farmers' role in realizing better income.

- SEND GHANA was nominated as a member of the Traceability Taskforce – a small working group formed under the Cocoa and Forest Initiative (CFI). The task force is hosted by the CFI Secretariat and constitutes multi-stakeholders, including COCOBOD, Ghana Standards Authority, Forestry Commission, private companies, farmer cooperatives, and civil society organizations.



COCOBOD's CEO (middle) appreciating Civil Society for their demand for living income for cocoa farmers as core to sustainable production.



COVID-19 sensitization for cocoa farmers in Twifo Atimokwa District



Sensitizing cocoa farmers on pricing and living income for cocoa farmers



CSOs Platform on the SDGs

Considering that the COVID-19 pandemic is projected to exacerbate inequality globally, the platform emphasized implementing actions aimed at exposing the lived unequal experiences of the Ghanaians in various social settings at the peak of the pandemic. The intention was to inform and assist the government in designing and implementing appropriate policies to address the issues highlighted. In consequence, we partnered with the EIB media network to launch a campaign dubbed 'Media Campaign on Inequality,' which resulted in the production of 18 video documentaries. We further held four in-studio discussions to maximize the impact and engender supply-side policy responses concerning the various issues highlighted under the campaign. Unrelated to the inequality campaign, the platform partnered with Lema Concept Africa; Ghana Monitoring and Evaluation Forum; West African Civil Society Institute; World Vision International, and the Planned Parenthood Association of Ghana to organize tailored capacity building sessions for **315** platform members on Proposal/Grant Making; Communication; Monitoring & Evaluation; Institutional Strengthening and Policy Advocacy.



Social Accountability for inclusive access to public goods and services around covid-19 response and recovery plans

With support from STAR-Ghana, SEND GHANA facilitated civil society and government dialogues to promote inclusive access to public goods and services, focusing on the health and social protection sectors around COVID-19 response and recovery plans. This engagement birthed the publication of a Social Accountability Report on Ghana's COVID-19 Response and Impacts. In line with SEND GHANA's PM&E framework, **3** national dialogues were held to discuss the report findings and adopt a roadmap towards implementing the recommendations. The first dialogue was on health policy involving **20** representatives from the ministries of health, Ghana Health Service, selected public health service providers/ personnel, CSOs platform on SDG members in health), academia (health economist, public health experts), and the media. The second session focused on social protection policy forum involving 20 participants from the ministry of gender, children and social protection, the Department of social welfare, the National Disaster Management Organization (NADMO), the CSO platform on SDG members in social protection, academia (Social protection experts) and the

media. The third national dialogue focused on national expenditure and inflows and the Small and Medium Enterprises (SME) development policy. **20** individuals attended this session, including representatives from the Ministry of Finance, Ghana Enterprises Agency, SMEs such as members of the Private Enterprise Federation (PEF), Association of Ghana Industries (AGI), and CSOs working around SMEs development.

Significant result achieved

- Measures were taken to step up efforts to enforce COVID 19 protocols, scale up COVID 19 sensitization on vaccinations, invest in eHealth and telehealth infrastructure, holding centers in all facilities, and a de-politicization of planning and implementation of social protection interventions.

- The recommendation to enforce the 1998 Children's Act of Ghana (Act 560) and strengthen the representation of people living with a disability on committees and boards in programmes relating to them were adopted.
- The Ghana Enterprise Agency (GEA) increased support to market women and small-scale businesses. It is worth adding that challenges such as poor targeting and lack of consultation related to the government's Coronavirus Alleviation Programme (CAP) and the Ghana Enterprise Agency loans were addressed.

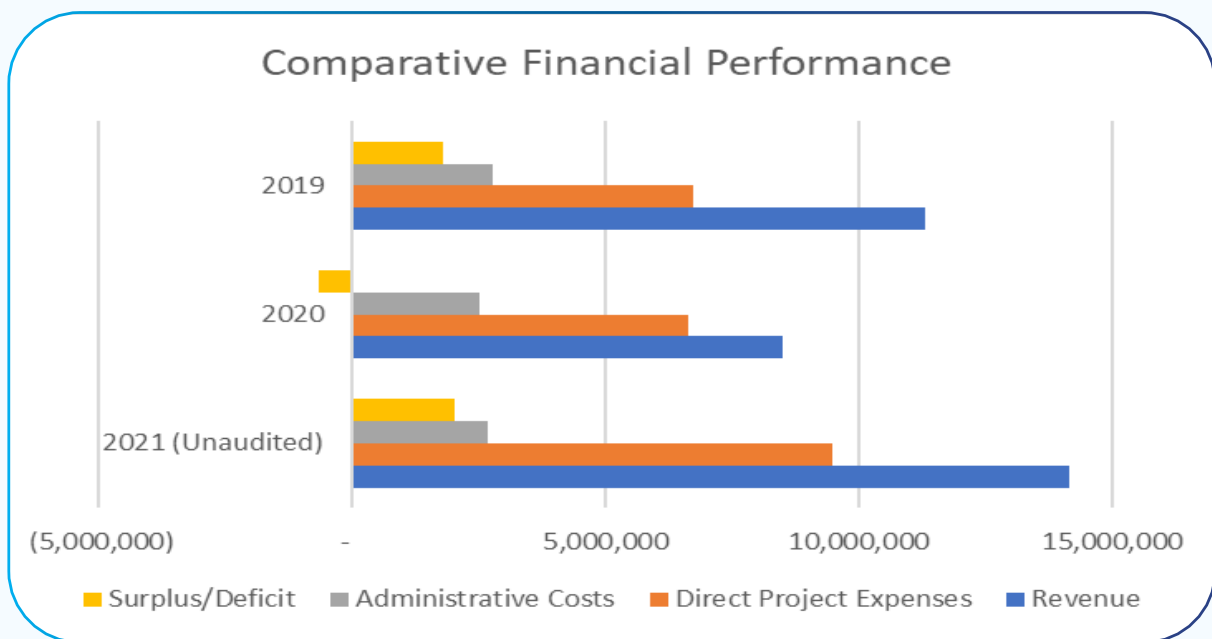


Finance

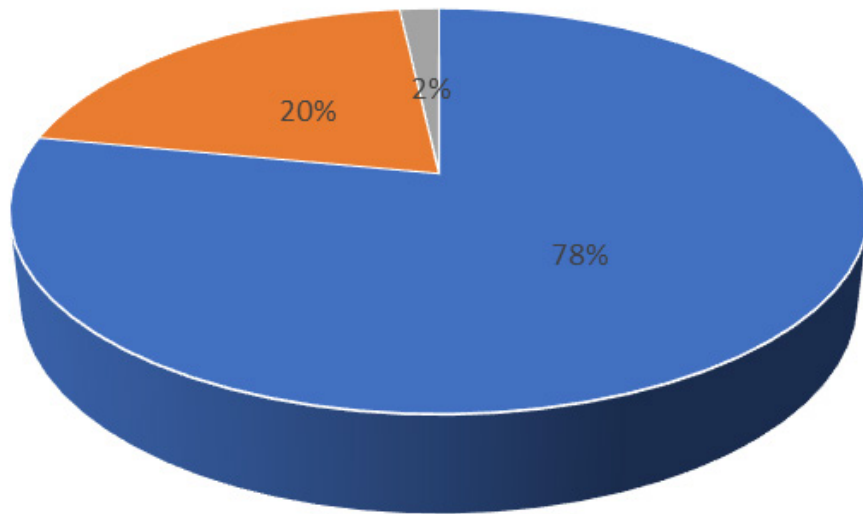
The year 2021 saw the organization's finances bouncing back from the effects of the global pandemic (COVID-19) after some of the government's pandemic measures were relaxed.

Fieldwork activities resumed providing needed assistance to the vulnerable and project beneficiaries. With the generous support from our existing partners and new partnerships, the organization achieved its desired successes. Revenue increased by approximately 40%

over the previous year, with a total revenue received totaling a little over fourteen million cedis (GHS 14,160,159). Below is the graphical representation of our comparative financial performance over the last three years and the current year expense distribution chart.



Expenditure Distribution



■ Direct Project Expenses ■ Administrative Costs ■ Management and Governance Costs

Our success and achievements were made possible with funding support from our donors and partners, including Co-operative Development Foundation-Canada, USAID Ghana, African Population and Health Research Center, CARE International, OXFAM in Ghana, INKOTA Netzwerk, GIZ Ghana, UNICEF Ghana, Vertenarian Without Borders, Global Affairs Canada, Integrity Action (UK), Global Health Advocacy Initiative, Partnership for Transparency Fund Inc, among others.

Despite the success gained over the past year, including establishing new partnerships, we are focused on expanding our funding sources to sustain ongoing programs and interventions in health, education, inequality, food security, social protection, and climate change, as outlined in our strategic plan.

Looking ahead

In 2022, our priorities will be threefold:

1

Finalize and launch SEND GHANA Strategic Plan 2023 to 2030: Making Ghana Work for Equity Phase II, emphasizing strengthening good governance practices through increased social accountability at the national, district, and community levels.

2

Intensify fundraising efforts for both GELAP and LFNS programmes targeting multi-year projects.

2

Improve Management systems and practices, especially procurement, human resources, and financial management.

SEND WEST AFRICA HAS THREE AFFILIATES: SEND GHANA, LIBERIA AND SIERRA LEONE

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